



Federal Communications Commission  
Washington, D.C. 20554

October 29, 2013

**VIA ECFS ELECTRONIC DELIVERY**

Ms. Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Re: Measuring Broadband American Program (Mobile Collaborative), GN Docket No. 12-264

Dear Ms. Dortch:

On September 27, 2013, SamKnows, representatives of mobile broadband providers and other interested parties met in person and via conference call with Commission staff to review the current status of the mobile Measuring Broadband America effort and to discuss the following items:<sup>1</sup>

1. Release Date
2. Android Application Release Candidate 1.0
3. Privacy/Metadata
4. SamKnows MBA Website
5. CSV Data Export Dictionary (see attachment)

Walter Johnston, Chief, Electromagnetic Compatibility Division (EMCD) and James Miller, Senior Attorney Advisor, EMCD, welcomed participants and thanked providers (AT&T, Sprint, T-Mobile and Verizon) for the contributions to the effort. After the introductions, Alex Salter, CEO SamKnows, presented slides on the current status of the MBA mobile network performance measurement program. Staff discussed that the latest version of the android application program (ver. 1.0) used for measuring mobile MBA performance was stable and remaining technical concerns raised by carriers had been addressed. Mr. Miller announced that a target date of October 30 has been set for the release of the application to the public.

Mr. Miller reiterated that while the first release of the application program was targeted for Android devices, an i-Phone version was also being developed for a later launch date. Unlike the Android

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<sup>1</sup> A list of attendees and presentation materials are attached to this filing in GN Docket No. 12-264.

version, the iPhone version would not be able to have automatically scheduled testing. Mr. Miller introduced SamKnows representatives to discuss the new content created for a new website (<http://www.measuringbroadbandamerica.com/>) that was proposed to describe both the fixed and mobile MBA programs and provide the downloadable application programs for consumers who could be potential testers. SamKnows is currently looking at other linked applications that might appeal to consumers and attract them towards the mobile test program. SamKnows asked participants for feedback on ways to improve the website.

Staff discussed ongoing plans for the creation of interactive geographic visualizations of data. Mr. Johnston responded to a question regarding the statistically nature data samples for the data visualizations, Mr. Johnston responded by pointing out that the FCC expects between 100, 000 to a million subscribers for this program. He explained expectations that a full set of subscribers need not sign up within the first week, but that the subscriber base would like be built up incrementally. Consequently, the FCC expects to have a statistically significant data base for all the broadband measurements.

Mr. Miller thanked all the participants for their attendance and invited their continued attendance for future meetings. They were also encouraged to sign the Code of Conduct document as soon as possible.

Sincerely,

/s/ James Miller

James Miller, Senior Attorney Advisor  
Electromagnetic Compatibility Division/OET  
Federal Communications Commission